

Ad Rates

All ads include click through to larger ad image OR a website url link. Section sponsorship ads are available on a first-come-first-served basis. All other ads rotate with additional ads purchased for like position. Exclusive positioning can be requested at double the standard price.

Launch Special:

Top Home Banner \$300/month
(Position 1)
Banner home page only

Full Site Banner \$800/month
(Position 1)
Banner on home + all pages

Section Banner \$250/month
(Position 1)
Banner on pages other than home

*Price for one available section of your choice.
\$150/month for additional sections.*

Home Priority Ad \$400/month
(Position 2)
Display ad 300x300pixels on home

Section Sponsor \$250/month
(Position 2)
Display ad PLUS Home page index thumbnail ad 300x300 pixels in sponsored section

*Price for one section of your choice.
\$150/month for additional sections.*

Rotating Ads Home \$75/month
300x200pixels (Positions 3-8 rotating)

Rotating Ads Section \$50/month
300x200pixels (Positions 3-8 rotating)

*Price for one section of your choice.
(not Home Page)
Add \$30/month for each additional section.*

The screenshot shows the Topanga Messenger website interface. At the top, there is a navigation bar with links for HOME, ABOUT, CALENDAR, 455 DIRECTORY, SUBSCRIBE, WEATHER CENTER, and ADVERTISING. The main header features the newspaper's name 'TOPANGA MESSENGER' and the tagline 'SANTA MONICA MOUNTAINS NEWS AND ARTS'. A large banner at the top right displays '1 468 x 87 static ad'. Below the header, there is a search bar and a 'Featured Stories' section with a large image of a mountain landscape. The main content area is divided into 'News' and 'Arts & Entertainment' sections. The 'News' section includes articles such as 'T-CEP Disaster Radio Team (DRT) International Deployment Day', 'Town Council and Sheriffs Address Community Fears', 'Local Families Needed for Exchange Students', and 'Tough Topanga 10K Runs Again!'. The 'Arts & Entertainment' section features an article titled 'At the Roman Table: A Culinary Adventure at the Getty Villa, July 16'. At the bottom, there are sections for 'News', 'Arts & Entertainment', and 'Letters', each with a list of recent articles and sponsored advertisements for Prudential, Theatricum Botanicum, and Snyder Sutton Real Estate.

2
300 x 300
static ad

3
position 3-8 rotating

4
position 3-8 rotating

5
position 3-8 rotating

6
position 3-8 rotating

7
position 3-8 rotating

8
position 3-8 rotating

BUNDLE DISCOUNTS: 20% off online ad rate(s) with newspaper print advertisement order. Contact us for questions or help with bundled ad pricing packages at (310-455-8747) or onlineads@topangamesseenger.com